Exploiting video resources

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How is video useful in a language lesson?

- Interesting content
- Real people
- Interesting style (adverts, music clips, short reports, memes)
- Relevant language
- Age-appropriateness, contemporaneity (although retro and cheesy also get a response!)
- Vox pop (very short interviews) for gist listening, detail listening, identifying useful structures, models for role play, taking notes, writing up dialogues etc.

Language teachers use video for...

attracting attention encouraging response

giving visual input stimulus for observation, context for language

linking listening with watching

supporting understanding

providing models of language

focus on performance

showing remote things - cultural information, comparison
 learning language from viewing

Things to bear in mind - images

- The images are more immediate than the words
 - Start from talking about what the class can see
- The class can speculate from the images on what words they might hear (in a report), or what they might see next (in a narrative)
 - It doesn't matter if they speculate inaccurately; they are retrieving language anyway
- The class can identify from the images (in an advert / news or weather report) what the main spoken language will be
 - They are then ready to spot / learn new language

Things to bear in mind - spoken words

- If the class has viewed the images first they can focus on listening for the key words
 - The teacher can focus on the sounds and then link to the written form
- In some video resources there are proper nouns (names of people or places) and cognate words
 - The class can indicate when they hear a word they think they know. The teacher can focus on differences of pronunciation
- The structure of the video provides examples of high frequency words (adverbs, verbs, question forms)
 - The class can pick out repetitions for use in recycling

Things to bear in mind – video

- The class may be very accustomed to watching video
 - They may know specialised English vocabulary which they are interested to learn in (the Language you are teaching)
- Some may be accustomed to making video
 - They may wish to talk about this
- Some may enjoy making a short video (including the Language they are learning)
 - This serves to let them show what they know
- There are different genres of video (reports, interviews, adverts, music, drama)
 - You can exploit these in very different ways

Questions for lesson planning

What do I want out of this clip?

- How much video should I use?
- What do I need to set up before the viewing?
- What do the learners do while viewing?
- After viewing?

- Interaction? Information?
 Grammar? Vocabulary?
 Motivation? Performance?
- A little goes a long way
- Language? Context? A task?
- Interaction? (NB Not writing!)
- Speaking? Writing?

Examples

- A teacher can a sequence of activities to exploit:
 - The title speculating on what we might see
 - A still from a clip / film describing, listing, inventing dialogue
 - A scene without the images listening for clues about the location, the people, the mood, the weather
 - A scene from a scripted clip / film following the transcript, reading it aloud with same intonation, enacting, recasting, inventing a title for the clip, inventing the (stage) directions, inventing reviews, using an unrehearsed script to 'interview' for casting, pausing the clip to speculate 'What happens next? / What do they say next? Who comes into the scene next?'

Further reading? Look out for ...

Switched On? Video Resources In Modern Language Settings
 by Steven Fawkes · Multilingual Matters · Paperback · 86 pages · ISBN 1853594237

(Written in the days of the VCR, but the strategies should still apply)

Using television and video to support learning

Pub. David Fulton · Paperback · 106 pages · ISBN 1853465976

(Not Languages-specific)